

Toward a Quantum Theory of Cognition: History, Development and Perspectives

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Bonjour!

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Summary

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- ▶ Ex. $\mu(A) = 0.7$, $\mu(B) = 0.42$, and $\mu(AB) = 0.1$ is not a possible experience.

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- ▶ Mathematical interests:
 1. Representation
 2. Satisfiability
 3. Bounds
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 6. **ETC.**
- ▶ However, there is a body of experimental evidence that challenges the validity of the conditions of possible experience in cognition

Example: Overextension of Conjunction

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- ▶ However, psychological findings show strong 'overextensions' (inversions of (3)) in experimental data (Osherson & Smith, 1981; Hampton, 1988).

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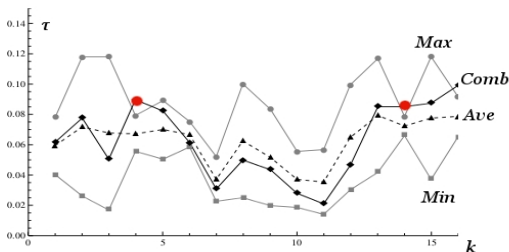
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- ▶ We would expect $\mu(AB) \leq \mu(X)$, $X = A, B$. However, all objects are overextended (red points are *doubly overextended*)

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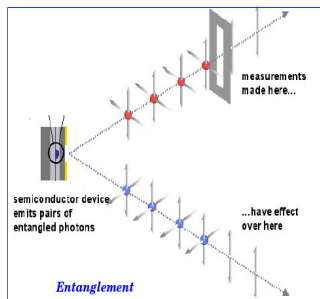
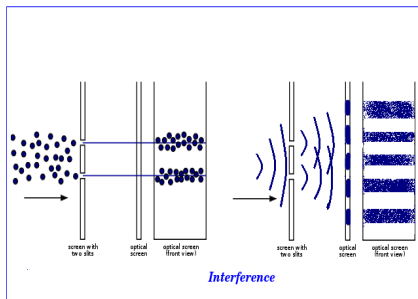
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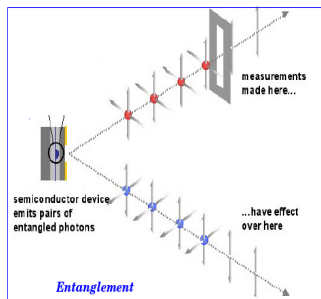
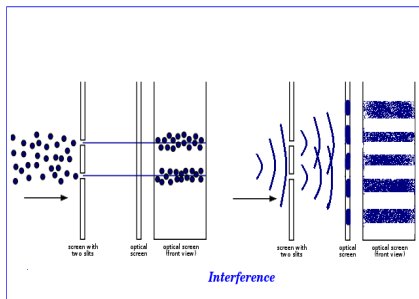
Violations of Possible Experience and Quantum Probability

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- ▶ The notion of possible experience strongly depend on the properties of the observation process...how is the cognitive observation process?
- ▶ Contextual, Non-compositional, Vague?...**Quantum?**

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 - etc. (QI Proceedings, 2007-2015).
- ▶ Quantum Cognition **does not** follow or take a position w.r.t. *Quantum brain hypothesis*

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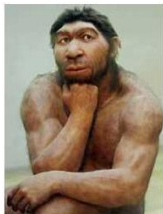
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Modes of Thought

Emergent Mode of Thought (Hilbert Space)



YES

Logical Mode of Thought (Tensor Product)



No

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$$|AB\rangle = \frac{ne^{i\phi}}{\sqrt{2}}(|AB_1\rangle) + \sqrt{1 - n^2}e^{i\theta}|AB_2\rangle$$

A Simple Model Illustrating the General Scheme

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- ▶ This model has been successfully applied to represent data on conjunctions and disjunctions of concepts (Aerts, 2009)
- ▶ Can we test if these **new conditions of possible experience** apply in other experiments in cognition?

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- ▶ 4 pairs of concepts, 24 exemplars each pair. Conditions of possible experience:

$$I_A = \mu(A) - \mu(AB) - \mu(A\bar{B}) = 0, \quad (5)$$

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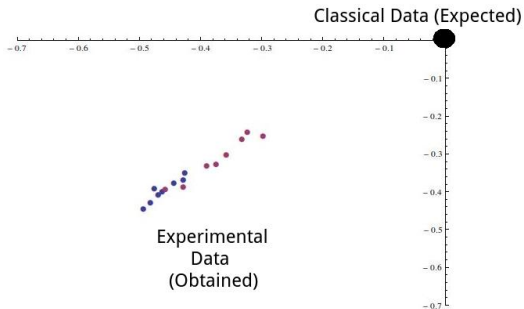
$$I_{AB\bar{A}\bar{B}} = 1 - \mu(AB) - \mu(\bar{A}B) - \mu(A\bar{B}) - \mu(\bar{A}\bar{B}) = 0. \quad (9)$$

Experiment Results

- ▶ 95% confidence intervals of I_X , $X = \{A, B, \bar{A}, \bar{B}\}$ calculated for all exemplars.

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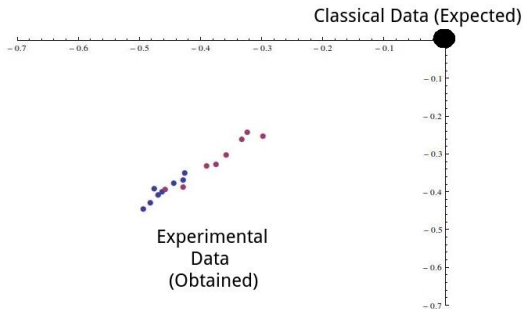
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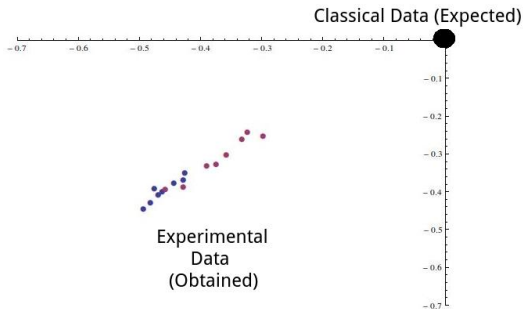
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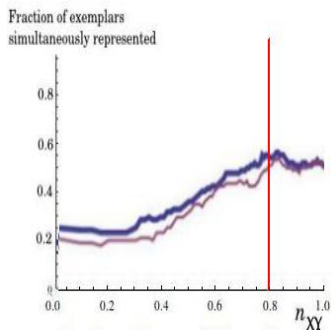
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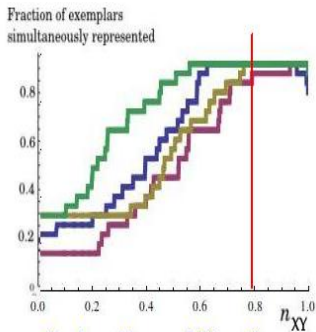
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Comparing different datasets

Comparing the model's performance w.r.t data set on conjunction (Hampton), and on conjunction and negation (Aerts, Sozzo, Veloz)



Conjunction Data



Conjunction and Negation Data

Data compatible with Fock space model choosing $n_{XY} \sim 0.8$

Conclusions and Further Questions

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- ▶ Quantum conditions of possible experience in cognition?

Thank you!...questions?



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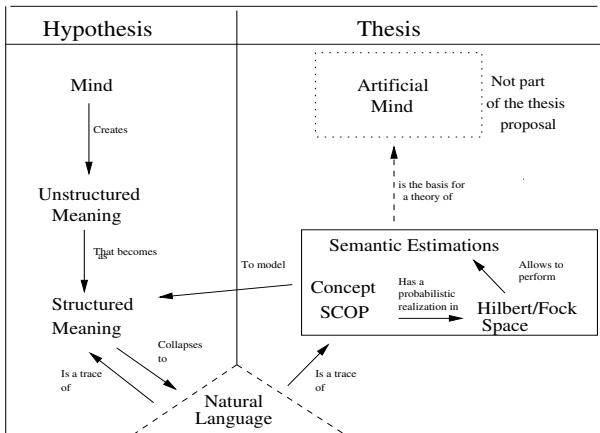


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These and the other references can be requested to me, space problems to put them all!

Mind-Language and Quantum Cognition



Sure Thing Principle - The Ellsberg Paradox

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- ▶ Most people prefer 1 over 2, but 4 over 3! which contradicts STP.

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- ▶ It has been recently shown that the Machina Paradox (a more complex situation similar to the Ellsberg Paradox) is incompatible with all economic literature models, but the quantum approach still models it (Aerts et. al. 2013)